



A MISSION TO TRANSFORM OUR ECONOMY

Londoners are crying out for a new start, and Greens are ready to roll up our sleeves and transform this city.

A Green Mayor will bring new thinking to our economy, and a mission to transform how London does business. A green recovery means making London the city best prepared for the future, as well as a city that builds on our strengths to recover quickly and sustainably from the coronavirus pandemic.

Our goals don't just include economic resilience, but also stronger safety nets and

new opportunities for young people, and Londoners of all ages.

We have bold new ideas to close the gaps in our welfare system that the crisis has exposed, through a basic income.

Creating new and worthwhile jobs is a huge part of our plan. Our essential small businesses will get more security and support, and we will back a more circular economy that uses fewer natural resources, and which makes London more resilient to future risks as well.

REDUCING INEQUALITY

The gap between the richest people in London and those with least is too wide, and inequalities have got worse after a decade of austerity, cuts in support, and policies that allow those at the top to exploit others.

And far too many people still struggle on low wages, not the real London Living Wage that would cover the basics for you and your family and allow you to save for a rainy day.

Green policies aim to narrow the gap, and lift everyone out of poverty, with the support of a basic income, a proper living wage, and stronger security in employment.

NARROWING THE GAP

A Green Mayor will take action across every policy area to address economic and social inequality.

- ▶ We will conduct research to expose unfairness and the consequences of poor practice, cuts to public services and bad policies that make inequality and unequal chances for our citizens worse.
- ▶ To directly address unfairness within the GLA group, we will introduce an 8:1 maximum pay ratio at City Hall, and seek to roll this out to all GLA Group organisations by 2024.
- ▶ Through procurement policies and the Good Work Standard we will work to make this pay ratio a standard for all

public bodies and companies across London. Working with unions, we will help workers to make this demand to their employers directly.

- ▶ We will also set a goal to eliminate pay gaps, including for gender, African, Caribbean, Asian, Latino and other minority ethnic groups, and for disabled and LGBTIQ+ Londoners, in all GLA organisations by 2024, and to extend the monitoring and publication of these pay gaps to all organisations benefiting from GLA contracts.
- ▶ The London Living Wage does not discriminate by age, but the National Living Wage allows for young people to be paid far below what is needed in London to survive. This discriminates hugely against young people, especially care leavers, who do not have support from family. We will campaign for this to change and pressure organisations that are not already accredited Living Wage Employers to seek accreditation
- ▶ The accreditation for Living Wage Employers does allow for apprentices to be paid below the London Living Wage, which is also deeply unfair. Greens in City Hall have tried to change this policy and a Green Mayor will redouble efforts to bring apprentices into official Living Wage policies, while taking practical action and requiring all GLA group organisations to continue to pay apprentices a London Living Wage and ensure that London Living Wage is included in all procurement policies and contracts.

▶ A Green Mayor will implement anonymous (name, age, gender removed) recruitment through all services directly within their power and lobby for other employers to do the same.

▶ Our Rent Commission for London will rebalance the definition of a London Living Rent better to take account of the wage gaps faced by households led by women and African, Caribbean, Asian, Latino and other minority ethnic Londoners.

▶ A Green Mayor will investigate and take action to reduce the 'poverty premiums' faced by those on low incomes. Examples include the cost of energy when paid by a pre-pay meter. Working with poverty campaigners and consumer organisations, we will expose further examples and campaign for changes in regulation and for good practice from businesses serving Londoners.

○ SEE MORE ABOUT OUR RENT COMMISSION FOR LONDON IN OUR CHAPTER FRESH THINKING FOR HOUSING

RESTORING WELFARE AND SECURITY

▶ While a Green Mayor will not have control of Government welfare policies, we will take action to make a difference through our policies to pilot radical new ways to support people with a Universal Basic Income and a new Creative Autonomy Allowance. In March 2021, Green Assembly Members won the support of

the Assembly for trials of a basic income in London.

▶ We will invest at a London level in welfare advice, strengthening specialist services, including immigration advice and support for disabled people, and playing a role in coordinating provision across London.

○ SEE MORE IN THE SECTION OF THIS CHAPTER CREATING NEW OPPORTUNITIES

A NEW ECONOMY

NEW WAYS TO MEASURE LONDON'S PROGRESS

▶ The goals we set for London policies matter. The way we measure progress in our city must change. A Green Mayor will focus on new measures and targets rather than endless economic growth to:

- build a more resilient local economy
- reduce inequality
- cut carbon to achieve our 2030 climate targets
- reduce resource use across every part of our economy
- promote biodiversity and bioabundance
- ensure basic needs are met
- respect all human rights
- achieve genuine financial health and wellbeing for all.

THE CIRCULAR ECONOMY

▶ We will work towards a circular economy for the city. A Green Mayor will be looking beyond an economy based on consumption and waste, and to redefine growth with a focus on benefits for the economy and the population as a whole. Our core goals are to:

- design waste out of the system based on renewable sources of energy as much as possible,
- make the fullest and continuing use of existing resources, and
- concentrate on social capital as well as the functional purpose of items.

A STRONGER, MORE RESILIENT ECONOMY

▶ We will more fully involve businesses, both large and small, in closing the evidence gaps on risk and preparing policies and programmes for climate adaptation. This will involve a full reboot of London's Resilience Strategy and a new research team in City Hall dedicated to evaluating climate risks in partnership with the business community.

▶ A Green Mayor will negotiate with government for financial support for London's businesses and industries that are suffering from the impact of the coronavirus pandemic. This will be included in the London Resilience Strategy.

▶ We will increase and make permanent the small business resilience support fund created in the wake of the Grenfell Tower disaster to support small businesses. This will provide temporary bridging support and advice to businesses when major incidents affect footfall and business viability.

▶ We will support the start-up and scale-up of healthy, low-carbon, circular food economy businesses, with a programme for existing and new markets and traders to sell more fresh produce and help regenerate high streets.

▶ Creating and developing new funding streams for new green businesses, and training to support the huge need for new skills in energy saving and the circular economy, will be a mission and a priority for a Green Mayor, to make London a hub of a strong, sustainable green economy.

○ SEE MORE ABOUT OUR GREEN NEW DEAL AND HOW WE WILL SUPPORT FOOD BUSINESSES IN OUR CHAPTER CREATE THE GREENEST CITY IN THE WORLD

DECENT WORK THAT PAYS

Workers are facing so much uncertainty, and we must make sure no Londoners are left behind, and that everybody has enough to pay for a decent life.

A Green Mayor will use every lever we can to make work better in London, starting with the organisations within the GLA and acting as an exemplary employer. We will use our powers as a customer to make sure other employers follow our example.

FOR ALL OUR KEY WORKERS

Greens in City Hall and across London are working hard to support the essential people who work in the public and private sector to keep London safe, healthy, transported and supported.

We have exposed how many nurses and police officers are forced to live outside the city, putting us all at risk. And we have put forward amendments to the Mayor's budget to help fund more homes for key workers at a truly affordable London Living Rent.

Bus driver wellbeing is a serious factor in the safety of the bus network. Shockingly some bus routes still have no toilets so drivers spend their break looking for a cafe with a toilet rather than having a rest.

Green Assembly Member Caroline Russell has pushed the Mayor to agree to provide toilets for London's bus drivers on all bus routes.

Greens in Hackney have been campaigning to unionise food delivery drivers, who are paid as little as £2 an hour. Hackney Greens have been talking with the drivers and distributing information to them, and to residents, to raise awareness.

Caroline Russell has also consistently supported the working rights of Uber drivers and their unions. These mainly African, Caribbean, Asian, Latino and other minority ethnic Londoners work long hours for low pay, with no sick or holiday pay and constant worry about the loans on their cars.

We have spoken up on many occasions for Uber drivers – putting forward a motion calling on the Mayor to make workers' rights a condition of licencing to protect these drivers from exploitation, and successfully pushed for their voices to be heard in the Transport Committee.

- ▶ The current London Living Wage calculation is flawed in how it estimates housing costs and no longer includes (as it did while the GLA calculated the rate) a buffer to allow for saving for unexpected costs. It is clear that the London Living Wage needs to rise to account for these additional needs. A Green Mayor will adjust the methodology in time for a Green London Living Wage to be introduced in 2022 at £14 per hour.
- ▶ We will commission the GLA to carry out its own calculations of the correct Living Wage for London each year, commit to pay every GLA employee at least this rate by 2022 and include the higher rate in the Mayor's Good Work Standard the following year.
- ▶ We will address inequalities that remain within Living Wage policies for apprentices and under-18s, and work to bring many more businesses into accreditation as Living Wage Employers, focusing on the night time economy (where half a million workers are currently paid less than the London Living Wage) and those that employ larger numbers of young workers, who still face serious discrimination by age within the Government's 'Living Wage' policy.
- ▶ Within the Mayor's Good Work Standard we will support and promote all the Good Work Principles set out in the conclusions of the London Good Work Commission, including on fair pay, autonomy, wellbeing and learning.
- ▶ We will establish a dedicated Mayor's Good Work Fund (GWF), which provides help to employers who wish to improve business practices and reach the Good Work Standard, particularly small and micro businesses, and to support innovative working practices including a shorter working week.
- ▶ We will ensure that no-one in any of the organisations under City Hall's control receives more than eight times the salary of the lowest paid worker in each body.
- ▶ We will set targets for eliminating the pay gaps for gender, LGBTIQ+, African, Caribbean, Asian, Latino and other minority ethnic groups within the GLA, and include maximum pay gaps in the Mayor's Good Work Standard so that employers who are part of the scheme can make similar plans.
- ▶ We will help deal with the fact that many workers can't afford the increased cost of Employment Tribunals by addressing cuts in funding to advice agencies.
- ▶ We will ensure that the GLA monitors employment practices within all kinds of employers in London and the extent to which workers' rights are being enforced or eroded by any Government changes in the law and services. We will publish our findings and use them to lobby for changes and improvements.
- ▶ A Green Mayor will promote co-operative business models and trade union recognition to employers, empowering workers to press for better pay and conditions.

- ▶ A Green Mayor will constructively engage with unions representing all employees of agencies of the GLA and contractors, including transport workers, the fire service, cleaners and support staff of all kinds, as well as unions representing work that is regulated by the GLA, including taxi and private hire drivers, and with unions representing precarious workers. Greens support the right of all workers to organise and collectively bargain with employers.
- ▶ In the workplace, people from African, Caribbean, Asian, Latino and other minority ethnic groups are subjected to racism, discrimination and micro-aggression. We will commission work to examine this and develop robust recommendations, implement them within the GLA and publicise them so that all types of employers can take action.
- ▶ Construction companies which have been involved in blacklisting Trade Union activists will not be invited to tender for contracts by the GLA until they have: Identified the steps taken to remedy blacklisting for affected workers; Identified the steps taken to ensure blacklisting will not happen again; and given assurances that they do not any longer employ individuals who were involved in blacklisting.
- ▶ We will continue to advocate for workers in the 'gig economy' who are on zero hours contracts to earn at least a London Living Wage and have the protections

- and benefits of employees on full-time contracts.
- ▶ We will also continue to support precarious workers in the gig economy to unionise to improve their rights at work. As long as Uber fails to protect users from risks, be a decent employer to its drivers, and comply with the standards expected of private hire companies by Transport for London, we will continue to oppose its licensing as a fit and proper operator, while supporting the workers' rights of private hire drivers who drive on the platform.

SUPPORTING FLEXIBLE AND FAMILY-FRIENDLY WORK

All jobs should have a default presumption in favour of flexible working, and lockdown has shown how many different jobs can accommodate flexibility.

The pandemic has resulted in a great many people now having additional caring responsibilities, so this must be done in a way that improves opportunities and quality of life for parents and those with caring responsibilities, as well as older and disabled Londoners who wish to remain employed.

- ▶ A Green Mayor will lobby the Government to bring in legislation to ensure that childcare needs can be adapted to and met, with changes to Universal Credit (in the absence of a basic income) to make childcare more affordable for recipients.

- ▶ We will aim to increase the rights of parents to request that schools set up on-site childcare.
- ▶ Parents who have children with special educational needs need a great deal more support than they are receiving, and more suitable childcare.
- ▶ We will put pressure on the Government to enable the owners of micro-businesses to achieve equal access to high quality and affordable family care through better support, so that small business owners do not have to choose between their family and their business.
- ▶ We will also set up a family-friendly work team in City hall to work on our priorities for better working rights for people who are currently excluded. This team will:
 - Develop initiatives to encourage the development of more parent-led childcare
 - Work with businesses to create more flexible employment opportunities
 - Tackle pregnancy and maternity discrimination in the workplace
 - Create more opportunities for older and disabled Londoners to enter work. To achieve this, we will fund and support improved (and flexible) training and career advice for these citizens.

CREATING NEW OPPORTUNITIES

- ▶ A Green Mayor will pilot a Universal Basic Income in London with a major new three-year pilot, working with at least 1,000 Londoners who would be guaranteed a basic income without conditions, along with support and careers advice. The pilot would aim to gather evidence and support for a basic income as a national policy, and the potential wider impacts on health, wellbeing and the use of other services would be tracked and evaluated.
- ▶ In parallel with a Universal Basic Income pilot, a Green Mayor will introduce a scheme to give a cohort of young people in London a new Creative Autonomy Allowance. This would provide additional support for young people starting small businesses and seeking creative and arts careers. The results of each trial would be evaluated to show the relative benefits of each approach to different cohorts of Londoners.
- ▶ We will also fund a number of smaller micro-pilots of universal income support, focused on clusters of people and businesses of different kinds and their customers, for example disabled people, a local retail or manufacturing business cluster, or Black-owned business, to examine the impacts on the wellbeing and security of diverse Londoners.
- ▶ Greens will campaign for Government support to expand both our Universal Basic Income and Creative Autonomy

A WORKING RENT



The value of local business is not just economic and cultural, it's also social. Local businesses directly feed into their communities and, if they shut down, there are profound impacts on their areas for years to come.

Even before the pandemic, one of the biggest concerns of small businesses was the cost of workspace rent in London and the loss of affordable business space to developers.

In 2018, the New Economics Foundation (NEF) and the East End Trades Guild (EETG) survey reported: "over half of respondents said they could not afford year on year rent rises of more than ten per cent." This situation has been seriously worsened by the pandemic.

To help build a register of comparable evidence, the EETG has produced an app with Founders & Coders that could assist small businesses to share information and increase transparency on rent levels. Both Hackney and Tower Hamlets Councils are currently providing data for this app to help small business tenants with their rent reviews, enabling them to gather the information they need in negotiations.

Green Assembly Member, Caroline Russell, has been working with the London Trades Guild, Guardians of the Arches (GOTA) and NEF towards understanding rental affordability among small businesses. To do this they are building an evidence base alongside

quantitative analysis and case studies. GOTA is asking that rents shouldn't be more than 80 per cent of an equivalent conventional commercial space.

- ▶ A Green Mayor will value business success by social impact not just by the balance sheet.
- ▶ Working with London Trades Guild, Guardians of the Arches and the New Economics Foundation, a working rent formula will be developed and implemented to include amongst other things consideration for public good such as living wage employers, businesses with training schemes, social enterprises, those using green energy or contributing to the circular and repair economies.

- ▶ Transport for London, as a large public landlord of small business space will be monitored to ensure the highest standards and best practice are maintained, to set an example of how sustainable, socially positive business owners can, and should, be supported.
- ▶ Transport for London will be required to publish a rental register for full transparency on rent levels. Other landlords in the public, private and third sectors will be encouraged to voluntarily do the same.

A Green Mayor will always listen to the real experts, the businesses on the ground.

Allowance pilots with additional funding so that more Londoners can benefit from these policies while we prove their benefits and push for national policy change.

- ▶ We will work with education providers, businesses from all industries, and existing successful mentoring and outreach schemes to establish Careers for London, a service tailored to support London's most disadvantaged groups: long-term unemployed people, parents of pre-school children wanting to return to work and older unemployed people. This would aim to establish and improve best practice in careers advice, including information on working rights and training opportunities, and help reach out to schools, colleges and adult education providers to make sure their services are reaching all Londoners in the best possible way.
- ▶ Careers for London will also focus on individuals or groups who have lost employment due to the pandemic, and support them in identifying retraining and employment opportunities.
- ▶ We will also push through a new Jobs Guarantee scheme for London's most marginalised groups, involving five thousand new one-year long job placements anchored around a decently paid 32-hour week.
- ▶ We will campaign for a new right to paid time off work to undertake learning and training, and take action through the Mayor's Good Work Standard, within which employers would be expected to

guarantee five days of paid leave each year (based on a worker doing full-time hours) for any kind of formal learning and training they wish to undertake.

ARTS AND CULTURE FOR ALL

The arts and culture sector in London is world class and has been especially hard hit by the pandemic, with many jobs, careers and venues on hold, awaiting the return of live audiences.

- ▶ A Green Mayor will ensure that grants are made to arts venues, including small music venues, to ensure live performance survives the coronavirus pandemic, and lobby for support for workers and artists, not just organisations.
- ▶ Greens in City Hall have supported the protection of our grassroots music venues, which are being lost at an alarming rate, initiating work to change planning rules to ensure that existing venues are not threatened by noise complaints from new residential developments around them, and by improving practical support for listing venues as assets of community value. A Green Mayor will step up this work, review how well planning rules are working and increase practical support for licensing and planning for new and existing venues.
- ▶ A Green Mayor will include in planning rules a requirement for a range of cultural spaces, including arts and music venues, to be built in new developments,

working with communities to determine what is needed in each area.

- ▶ We will set up a register of 'meanwhile use' temporary spaces (such as empty commercial properties in high streets and business districts) available to help arts and cultural organisations
- ▶ We will help small arts organisations and existing and emerging artists to benefit fully from our new tiered cost system for advertising on London's transport network, addressing any further barriers to promotion for smaller creative businesses that emerge.

A RECOVERY STRATEGY FOR SMALL BUSINESS

Small businesses, especially in the City of London and West End, have suffered a catastrophic loss of footfall from office workers and tourists staying at home. Many other small businesses are struggling to stay afloat, with rent and business overheads to cover without any reliable income.

- ▶ A Green Mayor will define a fair, affordable Working Rent for small businesses in all areas of London. Where necessary, landlords will be incentivised to offer rent holidays to ensure survival through the inevitable consequences of the Pandemic and the effects of Brexit. Rents will be transparent so that businesses can make relevant comparisons.
- ▶ In support of tenants, major landowners

in the capital – who own over 100,000 square feet of commercial space – will be called on to provide a new tenant-related business statement that can be used to hold them to account in their dealings with their tenants. (Transport for London has already undertaken this for business tenants in railway arches). Continued rent breaks will be necessary in some cases to allow the survival of businesses under threat due to the effects of the pandemic.

- ▶ Rents across the GLA group of organisations will be made known, supplying data to relevant organisations and apps, so that business tenants across the GLA estate can compare their deals, and so that businesses across London can use this transparent rent data as evidence in negotiations for their own rent reviews.
- ▶ We will set a target for 33 per cent of all GLA contracts to go to self-employed, micro and small businesses by 2025.
- ▶ A small business owner will be made chair of the London Enterprise Panel and focus the GLA's economic development budget on support for small businesses and co-operatives.
- ▶ The GLA group's London & Partners will be refocused to ensure more help comes to start-ups and smaller firms, who will gain more access to promotion at home and across the country. London & Partners will put together a new Local Economy Strategy to build a city that is resilient, inclusive and locally focused.

- ▶ We will increase awareness of the London Growth Hub through engaging more closely with local authorities, local libraries and Business Improvement Districts (BIDs).
- ▶ The GLA will work in partnership with local colleges, the London Growth Hub and London businesses (including micro and small businesses) to identify specific skills gaps, increase the number of apprenticeships and grow understanding of the support available through the apprenticeship levy, T-levels, and targeted courses.
- ▶ We will push for more Government support for apprenticeships and make skills vouchers available for small and micro businesses in London to access export, digital marketing and sales skills support.
- ▶ We will establish new town centre funds financed by the business rates paid by large retail developers and with contributions required as a part of gaining planning permission. The funds would be run by boards made up of representatives of local businesses, residents and community groups.
- ▶ We will ensure the London Recovery Board supports high streets and markets across London by fostering partnership working between landlords and tenants, sharing best practice and creating innovative support mechanisms such as turnover-based rent, rent step-ups (low to start, then increasing) and using empty spaces for local business pop-ups at affordable prices.
- ▶ We will create a procurement system that enables business owners from small firms to have equal opportunities to access contracts as their larger counterparts – particularly businesses owned by African, Caribbean, Asian, Latino and other minority ethnic groups.
- ▶ A London-wide register of vacant high street units will be created to help small businesses, start ups and community groups who are looking for short-term lets to find potential spaces for their work.
- ▶ A dedicated business strategy will be set up for realising the full potential of African, Caribbean, Asian, Latino and other minority ethnic groups, and women-owned businesses. We will develop and adopt best practice approaches to procurement and business support for African, Caribbean, Asian, Latino and other minority ethnic groups and women-owned small businesses. This work will also include a London-wide mentoring service for these groups of business people.
- ▶ All businesses in London will be supported to ensure they optimise access for disabled staff, suppliers and customers and have appropriate facilities in place.

DEFENDING ESSENTIAL INDUSTRIES AND SERVICES

- ▶ The existence of a range of spaces for businesses that make, repair and re-use goods within the city is essential to the development of a more resilient, circular economy. We will closely monitor progress and further strengthen policies in the new London Plan to better protect industrial and light industrial land.
- ▶ We will continue to stand up for existing small businesses in areas experiencing regeneration and coronavirus recovery plans, especially those in railway arches.
- ▶ Planning policies and public bodies must respect and support small businesses, involving them in regeneration and recovery plans from the outset.
- ▶ We will work to seek to increase the supply of workshop and studio spaces for smaller firms.
- ▶ Permitted development rights, allowing for unregulated development or conversion of buildings from business use, may be imposed by Government, and we will work with local councils to help gain further exemptions for specific areas and units.
- ▶ Low-cost street markets, will be encouraged and developed, whether established or on a pop-up basis, ensuring that individuals and small businesses can use markets as an opportunity to make sales and gain experience in buying and selling.

OUR DIGITAL ECONOMY

- ▶ A Green Mayor will strengthen the role of London's Chief Digital Officer, to support the continued development of London's digital industries, push harder for the development of ultra-fast broadband and protect public purpose and worker well-being in digital development.
- ▶ We will set up at least one Community Enterprise Zone within GLA-controlled land, with the infrastructure to support small and social enterprises working on digital products and innovation to support a circular economy.
- ▶ Competent 'full fibre' infrastructure partners must be chosen to deliver a 1 gigabit (Gbps) network to homes and businesses at prices that are fair and affordable to all Londoners by 2024. Businesses with access to affordable gigabit broadband will be increased by at least 20 per cent in the first year of a Green Mayor.
- ▶ A Green Mayor will ensure comprehensive promotion of the Gigabit Broadband Voucher Scheme via the London Growth Hub and business support partners.
- ▶ The Mayor will continue supporting the work of the London Digital Security Centre (LDSC) and promote practical methods of dealing with the risk of online fraud and cyber crime.

BUSINESS RESILIENCE TO EMERGENCIES

Small business needs support to be resilient to economic shocks caused by the disruption of business from the coronavirus crisis, extreme weather events, disasters like the Grenfell Tower fire and terrorist attacks such as those experienced at Finsbury Park and Borough Market, or catastrophic flooding from major burst water mains as seen in Camden Passage in Islington.

Insurance will cover the physical restoration of businesses and loss of stock, but loss of footfall and trauma can affect whole areas in less measurable ways, and small businesses can find it hard to recover from a temporary loss of business of this kind.

For Grenfell and other tragedies, the Mayor created a £300,000 emergency fund in 2017 to help the businesses affected. A permanent fund to help

reduce the long-term shocks to small local businesses from a range of unexpected major events would have huge value at a London level in preventing the loss of the small businesses upon which our city's local economies depend.

Green Assembly Members proposed a budget amendment in 2018 to make this fund permanent with an initial £1.5 million from business rates, with the Mayor's office able to give grants, mentoring and other support.

▶ A Green Mayor will make the business emergencies fund a permanent part of the support City Hall offers, to enable business communities affected by traumatic events in future to rebuild their local economy and contribute to the economic resilience of their community and our city.

A BANK FOR LONDON AND BETTER FINANCIAL HEALTH

- ▶ A Green Mayor will create a new Community Bank for London, working with councils and the City of London corporation. It will specifically be tasked with providing loans and finance to small businesses as well as to individuals and families in crisis. It would also be an ethical choice for London's savers. Regional banks of this kind are a common feature around the world and this idea is long overdue for London.
- ▶ We will create a new strategy for financial health in our first 100 days. This will aim to address cross-cutting issues relating to health and deprivation affecting the financial health of Londoners. For this strategy, we will bring together voluntary and community sector organisations working with marginalised Londoners, education providers, technology innovators, and financial service providers to provide access to affordable credit, help with budgeting and financial advice.
- ▶ Every local authority in London will be asked to identify gaps and lack of capacity in local welfare, money and debt advice services, to review their own debt collection practices. Each borough would be asked to produce its own financial inclusion strategy.
- ▶ Many people still lack access to a bank account. Migrants, Gypsy, Roma and traveller people, homeless people, people leaving abusive partners, young people

leaving local authority care, disabled people including those with learning disabilities and poor mental health and others, can all struggle to provide the necessary documentation for a bank account. We will closely monitor the rate at which businesses are going 'cashless.' This may have a serious effect on financial exclusion. We will engage with businesses and banking services to ensure all businesses vital to people's daily lives in London continue taking cash.

- ▶ We will create a Money Advice Week every year, and use our new advertising policies for Transport for London to help promote financial education, local advice services and credit unions.

PUBLIC TRANSPORT ADVERTISING FOR GOOD

- ▶ A Green Mayor will work with Londoners to create a new, tiered charging policy for advertisements on the Transport for London network. This will provide access to advertising space at very low cost to public bodies, charitable organisations and local small businesses, with progressively higher prices for advertising products and services which have an adverse impact on resource use and overall wellbeing.
- ▶ Under the new tiered system, the highest costs would be paid by commercial products whose advertising seeks to increase the use of resources, with intermediate tiers for profit-making

enterprises that provide lower impact and essential services and products, such as arts and culture, green industries and the circular economy.

- ▶ One in twenty advertisement spots, in both physical and digital media, will be reserved for art and creative works produced by Londoners that have no commercial value, extending the principle behind the treasured Poems on the Underground and Art on the Underground series into more areas of the arts, including music, visual arts, digital creativity and theatrical work.
- ▶ The range of restricted advertisements will be extended to include adverts aimed at children, the promotion of arms companies, flights (and holidays that involve flying), any advert whose creative premise is to create unhappiness with London life, public transport or the normal ageing process, as well as cars of all kinds and the promotion of private car travel. Westminster Station, where high profile lobbying campaigns aimed at MPs frequently takeover large areas of space including ticket barriers and escalators, would no longer be available for this purpose.

A GREEN LONDON ASSEMBLY

There are three ballot papers in this election. After your votes for Mayor, you also choose Assembly Members to represent your local constituency, and to represent you London-wide. On the London-wide ballot paper you vote for a party and every vote counts in putting more Greens on the Assembly.

LONDON-WIDE CANDIDATES:

1. **Sian Berry**
2. **Caroline Russell** (and North East London)
3. **Zack Polanski** (and West Central London)
4. **Benali Hamdache**
5. **Dr Shahrar Ali**
6. **Rosamund Adoo-Kissi-Debrah** (and Greenwich & Lewisham)
7. **Ben Fletcher**
8. **Hannah Graham**
9. **Peter Underwood** (and Croydon & Sutton)
10. **Kirsten de Keyser** (and Barnet & Camden)
11. **Jarelle Francis** (and Enfield & Haringey)

CONSTITUENCY CANDIDATES:

Bexley & Bromley:
Mary Ion

Brent & Harrow:
Emma Wallace

City & East:
Tim Kiely

Ealing & Hillingdon:
Marijn van de Geer

Havering & Redbridge:
Melanie Collins

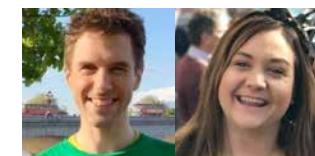
Lambeth & Southwark:
Claire Sheppard

Merton & Wandsworth:
Pippa Maslin

South West London:
Andrée Frieze



Zack Polanski Benali Hamdache



Ben Fletcher Hannah Graham



Peter Underwood Kirsten de Keyser



Jarelle Francis Andrée Frieze



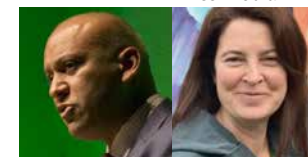
Emma Wallace Tim Kiely



Pippa Maslin Marijn van de Geer



Caroline Russell Rosamund Adoo-Kissi-Debrah



Dr Shahrar Ali Mary Ion



Claire Sheppard Melanie Collins



JOIN OUR TEAM

To get involved in our campaign to transform London, contact team@london.greenparty.org.uk or visit www.sianberry.london

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